

Video Diaries about COVID 19 Vaccine

BACKGROUND:

Despite the COVID 19 vaccine providing protection/health benefits, many people are hesitant to take it.

PURPOSE:

The video diary is a personal account (in real time) of what the individual will experience over the period of taking the initial shot of the COVID vaccine injection, what happens after the first shot and optionally the second shot. It intends to make the viewers feel as if they are on a personal journey as immediate reactions and thoughts will be documented. The feelings, emotions, thoughts and actions of an individual will be captured thus carries the power of authenticity.

PROBLEM:

To address hesitancy, the video diary intends to allay fear/address concerns about the aftereffects of this particular vaccine thus encouraging multicultural communities to take the vaccine and thirdly, empower people to speak/talk about what/how they will feel after being jabbed.

TARGET AUDIENCE:

It will primarily focus/appeal to the CALD Community but could potentially be used to engage other audiences.

After watching the content, it is anticipated that the audience will feel comfortable taking the vaccine as they will have seen and heard the personal account of someone who has taken the jab.

PARTICIPATING IN THE PROJECT:

Videos can be taken of getting a vaccine and/or after your vaccine (in language and/or in English). Please be honest and mention any information about the following:

- How you are feeling prior to, during and after the vaccine shot
- Any side effects you are experiencing

Please send video clips to Grace Edward on 0401101005 the Refugee Health Network Qld to be uploaded to their Refugee Health Network You Tube channel.

Please also complete the Refugee Health Network Qld Photo permission form for all people being filmed, if you agree for it to be shared and email to ally.wakefield@mater.org.au

SHARING THE VIDEO:

Some examples of videos already created can be found here:

https://www.youtube.com/playlist?list=PL7BGRy_B5GDCQ2TxA5IQXo1l3ZpZaAkpT

The video diary developed will be shareable through Social Media, Facebook, Refugee Health Network Qld website and partner websites as part of the CALD COVID-19 Engagement Project:

www.refugeehealthnetworkqld.org.au/wp-content/uploads/2021/03/CALD-COVID-19-Project-One-Pager-FINAL.pdf